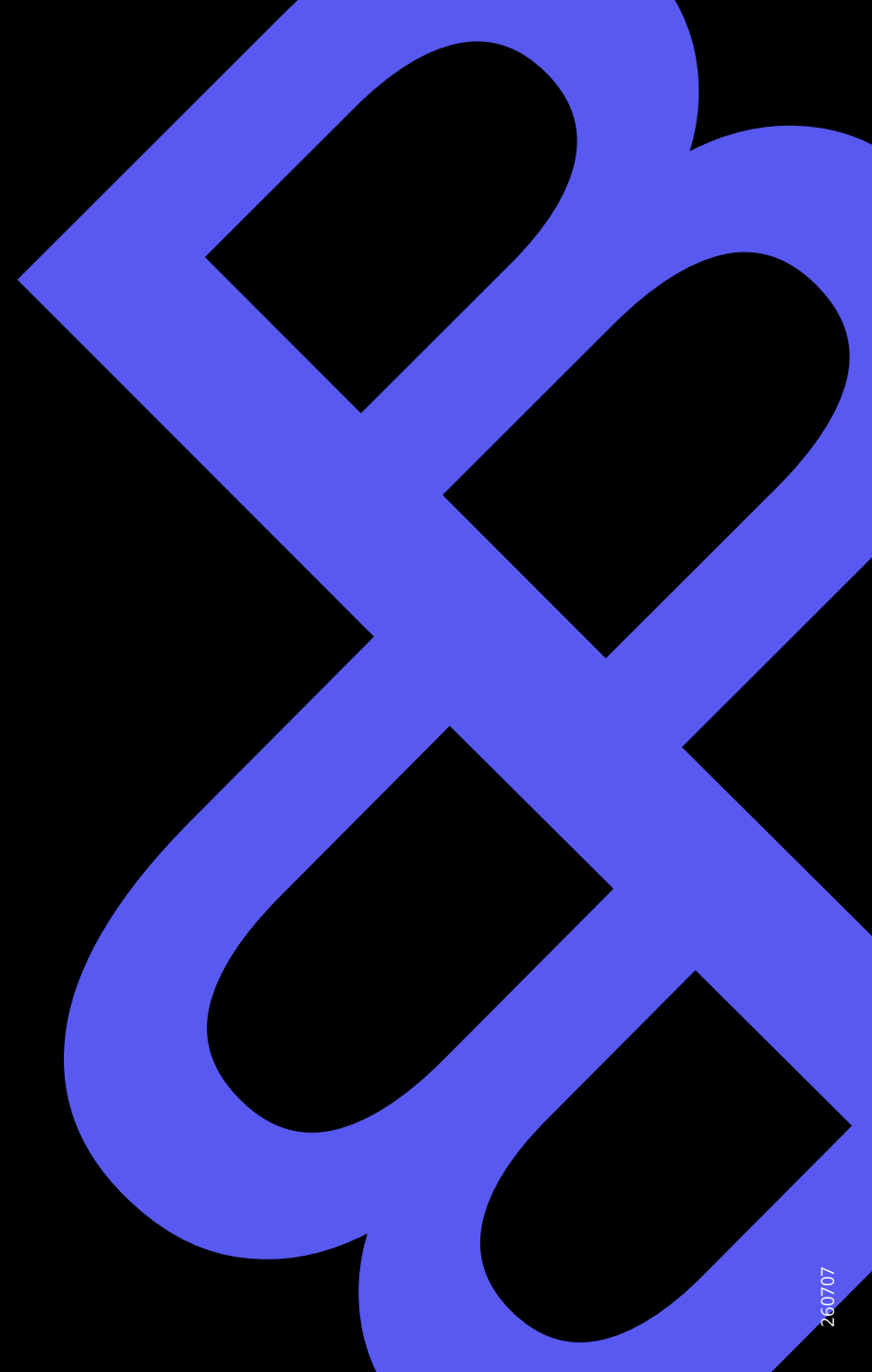


PROGET[®]

BRAND GUIDELINES

for company and product materials

KEY VISUAL



Basic Logo Form

The logo of the company and the Proget brand is the same. It consists of a letter part, which is represented by the “PROGET” logotype.

The Proget logo can appear in either black or white. It can also appear in a vertical version. However, be sure to maintain the proper proportions and protection area for each form of the logo.

black version logotype

HEX #000000 **RGB**=000 **C**=0 **M**=0 **Y**=0 **K**=100

white color logotype

HEX #FFFFFF **R**=255 **G**=255 **B**=255 **CMYK**=0000

PROGET

PROGET

PROGET

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Proget Logo

Clear Space

A minimum clear space around the logotype has been defined, within which no extraneous graphic and text form can be located.

It is important to keep enough free space around the logo. To do this, use the width of the letter “E” in the Proget wordmark as spacing guidelines. When resizing the Proget logo, make sure that the proportions of the mark are maintained.

[Download logo package](#)



PROGET

PROGET

Logotype Usage

For consistency and clarity of the logo, its use is strictly defined. The examples presented beside are a sample of potential abuses of the logo.

To ensure a consistent presentation of the Proget logo, never attempt to reproduce or modify it. Only approved designs and graphic materials should be used.



DO NOT place on complex patterns

PROGET



DO NOT place on non-uniform backgrounds

PROGET



DO NOT distort or change proportions

PROGET



DO NOT use shadows or filters under or around the sign

PROGET



DO NOT rotate in any way

PROGET



DO NOT place within any shape

PROGET

Registered Logo

The logotype with the ® symbol (Registered Trademark) is a complementary form of Proget's visual identity. The symbol confirms the legal protection of the trademark and may be used interchangeably with the primary logo form in specific contexts.

The ® symbol is positioned in the lower right corner of the logotype (as a superscript). Its size and placement are strictly defined in relation to the letter "T" and must not be modified.



PROGET®



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Registered Logo Clear Space

The same clear space rules apply to the logotype version with the ® symbol as to the primary logo form. It is important that the ® symbol remains within the defined safety margin (determined by the height of the letter “E”).

[Download ® logo package](#)



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Use of the Registered Logo

The use of the logotype with the ® symbol is recommended for both corporate and formal materials.

The choice of the logotype version used on a given material should be determined by the need to maintain legibility, technical requirements, and any potential marking costs.

Please note that the trademark is protected throughout the European Union.

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Proget Standard EUR Price List

www.proget.pl

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Independent **MDM**
for organizations and
businesses.



Have a question about Proget graphic materials?
Write to us: **marketing@proget.pl**